



FOR IMMEDIATE RELEASE
BUSINESS AND FINANCIAL EDITORS

Barron's editor to provide Wall Street outlook to INVESTIndiana equity conference

- **14th Indiana-based company joins the conference lineup**

INDIANAPOLIS (August 4, 2008) -- Michael Santoli, financial columnist and editor for the Dow Jones financial and business weekly Barron's, will deliver the keynote address at the inaugural INVESTIndiana equity conference.

A veteran financial journalist, Santoli writes the finance magazine's 'Streetwise' column, offering a forward-looking take on the financial markets, illuminating market trends and themes and identifying investment opportunities. The New York native is a regular on-air contributor to several cable networks, talk radio and financial conferences, and he has won two Dow Jones business reporting awards for distinguished real-time journalism.

"I view myself as a color commentator on the markets, offering insights on the action, trying to identify emerging themes and anticipating possible risks that any informed investor would find useful," says Santoli.

INVESTIndiana Chairman Terry McWilliams says, "Santoli expertly relates how things that happen on Wall Street can impact Main Street."

INVESTIndiana, set for September 11 at Lucas Oil Stadium, is the first such conference bringing together publicly traded Indiana companies of various sizes, industries and capitalizations with regional and Wall Street fund managers, analysts and financial professionals.

Santoli has been responsible for at least four different Barron's columns. He has written 'The Trader' column, which broadly covers the stock market and investment trends, including the market's occasionally quirky behavior and investor psychology. Santoli is also intimately familiar with mutual funds, having edited Barron's mutual fund section and pullouts.

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It's his job to offer a point of view, and Santoli says, "the last thing I want to do is to be obscure. I want the reader to know my opinion and to know the difference between fact and opinion."

Santoli's speech punctuates an event at which senior executives from the financial, manufacturing, materials, real estate, high-tech and medical/healthcare sectors deliver formal public company presentations to the investment community.

The latest Indiana public company to join the conference is MISCOR Group (OTC: MIGL), a South Bend-based company that provides electrical and mechanical solutions for industrial services and products to both domestic and international customers. MISCOR also provides both onsite and in-shop maintenance and repair services for the growing wind generation industry.

Other companies scheduled to present to the conference include (with headquarters city listed):

- Arcadia Resources, Inc., (AMEX: KAD), Indianapolis;
- German American Bancorp, Inc. (NASDAQ: GABC), Jasper;
- Hill-Rom Holdings, Inc., (NYSE: HRC), Batesville;
- Integra Bank Corporation, (NASDAQ: IBNK), Evansville;
- Interactive Intelligence, Inc., (NASDAQ: ININ), Indianapolis;
- Kimball international, Inc., (NASDAQ: KBALB), Jasper;
- Kite Realty Group, LP (NYSE: KRG), Indianapolis;
- Lakeland Financial Corporation, (NASDAQ: LKFN), Warsaw;
- Old National Bancorp, (NYSE: ONB), Evansville;
- Steel Dynamics, Inc., (NASDAQ: STLD), Fort Wayne;
- Wabash National Corporation (NYSE: WNC), Lafayette;
- WellPoint, Inc., (NYSE: WLP), Indianapolis;
- Zimmer Holdings, Inc., (NYSE: ZMH), Warsaw

Admission to the conference, continental breakfast and lunch for qualified financial professionals has been underwritten by the conference and its sponsors. Attendance is limited to available slots to qualified financial professionals on a first-come, first-serve basis, with online registration at <http://www.invest-ind.com>. Individual management meetings can also be scheduled online.

Sponsors and underwriters

Crowe Chizek and Company LLC and Ice Miller, LLP are co-title sponsors of INVESTIndiana. More information about the companies can be found at <http://www.crowechizek.com> and <http://www.icemiller.com>.

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Also supporting the conference are Platinum Sponsors Butler University College of Business Administration and the Hilliard Lyons investment firm. Gold sponsors are NASDAQ OMX, Marsh USA, and the Wall Street Transcript.

Additional contributors include Bandy Carroll Hellige Advertising, BitWise Solutions, Harding Poorman Group and Ipreo. Organizing sponsors are The CFA Society of Indianapolis and the financial/investor communications agency Mozaic Investor Relations, Inc.

Additional information about the presenting public companies, the underwriting sponsors and qualifications for attendance can be found at INVESTIndiana's website: www.invest-ind.com.

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For additional information or a photo for publication of Mr. Santoli:

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